



## BFF Pledge

Take a look at the last text message you received. Was it something like WUD tonight? Or Hw r u?

Would reading or responding to that text message while driving be worth getting into an accident?

When you look at it that way, there's no text that couldn't wait. Take the lead by following the four simple tips below, and join the #itcanwait movement. Take the pledge and make a lifelong commitment to never text and drive: [www.itcanwait.com](http://www.itcanwait.com).

- **Be smart.** Never text while driving. No text message is worth a life.
- **Be caring.** Never send a text message to a friend that is driving to meet you, or to anyone you know is likely behind the wheel.
- **Be in control.** Remember it's your phone. You decide if and when to send and read texts so take control. Download [AT&T DriveMode®](#) – an app designed to curb the urge to text and drive.\*
- **Be a true BFF.** Friends don't let each other text and drive.

I, \_\_\_\_\_ and \_\_\_\_\_ know the dangers and pledge not to text and drive.

Be sure to visit [www.facebook.com/att](http://www.facebook.com/att) to take the pledge to not text and drive online, and encourage your friends and family to do the same. And, for more information, visit [www.itcanwait.com](http://www.itcanwait.com).

[itcanwait.com](http://itcanwait.com)

Join the conversation: #ItCanWait

\*Data and text messaging charges may apply for download and app usage. Standard messaging rates apply to auto-reply messages. AT&T DriveMode is free to AT&T customers only. Compatible device required.

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